CONTRACT



WIVB 2077 Elmwood Ave. Buffalo, NY 14207 (716) 874-4410

And:

Brabender Cox 108 South Street 3rd Floor Market Station Leesburg, VA 20175 USA

	Contract / Rev	vision		Alt Order #		
	948298	/		25321928		
Product Product						
Candidate						
Contract Dates	Estimate #					
10/03/16 - 10/09/16	129					
<u>Advertiser</u>			Ori	ginal Date /	Revision /	
POL/Chris Jacobs			0	9/30/16	/ 10/03/16	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	<u>Property</u>	Account Executive S		Sales Office		
	WIVB	Katz W	/ash	nington	Katz/Washingto	
	Special Handl	ing				
	<u>Demographic</u>					
	Adults 35+					
	Agy Code	Advert	iser	<u>Code</u>	Product 1/2	
	9913021	25			34	
	Agency Ref			Advertiser	Ref	
	IN12303/TO13	358/SP	11			

	Start/End	Spots/			_
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeS	pots	Amount
N 6 WIVB 10/03/16 10/03/16 Early Morning Wake Up M-F Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	F M-F 5a-559a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 7 WIVB 10/06/16 10/06/16 Early Morning Wake Up M-F Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	F M-F 5a-559a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 8 WIVB 10/05/16 10/05/16 Wake Up Early AM 559-7a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 559a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 9 WIVB 10/07/16 10/07/16 Wake Up Early AM 559-7a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 559a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 10 WIVB 10/03/16 10/03/16 M-F Early Show 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F Early Show 7a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 11 WIVB 10/04/16 10/04/16 M-F Early Show 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -1 1	M-F Early Show 7a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 12 WIVB 10/06/16 10/06/16 M-F Early Show 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F Early Show 7a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 13 WIVB 10/07/16 10/07/16 M-F Early Show 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F Early Show 7a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 14 WIVB 10/08/16 10/08/16 Saturday Wknd Wake Up R Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161- 1	ESa 6a-8a <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 15 WIVB 10/03/16 10/03/16 Let's Make A Deal Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 10-11a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 16 WIVB 10/05/16 10/05/16 Let's Make A Deal Start Date End Date Weekdays Spots/Week	M-F 10-11a <u>Rate</u>	:30	NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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POL/Chris Jacobs



	Contract / Revision 948298 /	Alt Order # 25321928		
Contract Dates 10/03/16 - 10/09/16	Product Candidate	Estimate # 129		
Advertiser	Original Date / Revision			

09/30/16 / 10/03/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	Rate \$450.00	Days Length Week	Hate Hill Type opols	Amount
N 17 WIVB 10/07/16 10/07/16 Let's Make A Deal Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 10-11a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 18 WIVB 10/04/16 10/04/16 Price Is Right Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -1 1	M-F 11a-12p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 19 WIVB 10/06/16 10/06/16 Price Is Right <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/161 1	M-F 11a-12p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
N 20 WIVB 10/03/16 10/03/16 News 4 @ Noon Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 12p-1230p <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 21 WIVB 10/05/16 10/05/16 News 4 @ Noon Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 12p-1230p <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 22 WIVB 10/07/16 10/07/16 News 4 @ Noon Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 12p-1230p <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 23 WIVB 10/04/16 10/04/16 M-F Soaps Rotation Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -1 1	M-F Soaps Rot 123 <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 24 WIVB 10/05/16 10/05/16 M-F Soaps Rotation Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F Soaps Rot 123 <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 25 WIVB 10/06/16 10/06/16 M-F Soaps Rotation Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F Soaps Rot 123 <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 26 WIVB 10/04/16 10/04/16 M-F News 4 At 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 -1 1	M-F News 4 At 4p <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 27 WIVB 10/06/16 10/06/16 M-F News 4 At 4p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F News 4 At 4p <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 28 WIVB 10/03/16 10/03/16 M-F 5p News 5-6p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 5p News 5-6p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 29 WIVB 10/05/16 10/05/16 M-F 5p News 5-6p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 5p News 5-6p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 30 WIVB 10/06/16 10/06/16 M-F 5p News 5-6p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 5p News 5-6p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 31 WIVB 10/07/16 10/07/16 M-F 5p News 5-6p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 5p News 5-6p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 32 WIVB 10/03/16 10/03/16 M-F News 4 @ 6pm Start Date End Date Weekdays Spots/Week	M-F News 4 @ 6pn <u>Rate</u>	:30	NM 1	\$550.00

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	Contract / Revision 948298 /	<u>Alt Order #</u> 25321928		
Contract Dates 10/03/16 - 10/09/16	Product Candidate	Estimate # 129		
Advertiser	Original Date / Revision			

09/30/16 / 10/03/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	<u>Rate</u> \$550.00				
N 33 WIVB 10/04/16 10/04/16 M-F News 4 @ 6pm Start Date	M-F News 4 @ 6pn Rate \$550.00	:30	NM	1	\$550.00
N 34 WIVB 10/06/16 10/06/16 M-F News 4 @ 6pm Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F News 4 @ 6pn Rate \$550.00	:30	NM	1	\$550.00
N 35 WIVB 10/07/16 10/07/16 M-F News 4 @ 6pm	M-F News 4 @ 6pn Rate \$550.00	:30	NM	1	\$550.00
N 36 WIVB 10/04/16 10/04/16 M-F 658-730p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -1 1	M-F 658-730p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 37 WIVB 10/06/16 10/06/16 M-F 658-730p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 658-730p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 38 WIVB 10/07/16 10/07/16 M-F 658-730p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 658-730p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 39 WIVB 10/03/16 10/03/16 M-F 730-758p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-F 730-758p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
N 40 WIVB 10/05/16 10/05/16 M-F 730-758p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 730-758p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
N 41 WIVB 10/07/16 10/07/16 M-F 730-758p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 730-758p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
N 42 WIVB 10/03/16 10/03/16 M-Su 11-1135p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	M-Su 11-1135p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 43 WIVB 10/07/16 10/07/16 M-Su 11-1135p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-Su 11-1135p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 44 WIVB 10/08/16 10/08/16 M-Su 11-1135p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161- 1	M-Su 11-1135p <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 45 WIVB 10/09/16 10/09/16 M-Su 11-1135p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-Su 11-1135p <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 46 WIVB 10/04/16 10/04/16 LF M-F The Late Show Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -1 1	LF M-F The Late S Rate \$75.00	:30	NM	1	\$75.00
N 47 WIVB 10/06/16 10/06/16 LF M-F The Late Show Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	LF M-F The Late S Rate \$75.00	:30	NM	1	\$75.00
N 48 WIVB 10/03/16 10/03/16 LF M-F The Late Show Start Date End Date Weekdays Spots/Week	LF M-F The Late S Rate	:30	NM	1	\$75.00

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	Contract / Revision 948298 /	Alt Order # 25321928		
Contract Dates 10/03/16 - 10/09/16	Product Candidate	Estimate # 129		
Advertiser	Original Date / Revision			

09/30/16 / 10/03/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	<u>Rate</u> \$75.00				
N 49 WIVB 10/05/16 10/05/16 LF M-F The Late Show Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	LF M-F The Late S Rate \$75.00	:30	NM	1	\$75.00
N 50 WIVB 10/07/16 10/07/16 LF M-F The Late Show Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	LF M-F The Late S Rate \$75.00	:30	NM	1	\$75.00
N 51 WIVB 10/03/16 10/03/16 Monday Prime Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 1 1	Monday 758p-9p <u>Rate</u> \$1,350.00	:30	NM	1	\$1,350.00
N 52 WIVB 10/04/16 10/04/16 Tuesday Prime Hour 1 Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 -1 1	Tuesday 758p-9p <u>Rate</u> \$1,350.00	:30	NM	1	\$1,350.00
N 53 WIVB 10/05/16 10/05/16 Wednesday Prime Hour 2 Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	Wednesday Prime <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 54 WIVB 10/06/16 10/06/16 Thursday Night Football Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	Thursday Night Foo <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
N 55 WIVB 10/07/16 10/07/16 Friday 10-11p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	Friday 10-11p <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 56 WIVB 10/08/16 10/08/16 Saturday 9-10p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	Saturday 9-10p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 57 WIVB 10/09/16 10/09/16 Sunday 7-8p Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	Sunday 7-8p <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
N 58 WIVB 10/09/16 10/09/16 Sunday 8-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/161 1	Sunday 8-9p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
N 59 WIVB 10/04/16 10/04/16 M-F 430a-5a Wake Up Earl	y M-F 430a-5a Wake <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 60 WIVB 10/05/16 10/05/16 M-F 430a-5a Wake Up Earl Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	y M-F 430a-5a Wake <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 61 WIVB 10/06/16 10/06/16 M-F 430a-5a Wake Up Earl Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	y M-F 430a-5a Wake <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 62 WIVB 10/07/16 10/07/16 M-F 430a-5a Wake Up Earl Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	y M-F 430a-5a Wake <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 63 WIVB 10/03/16 10/03/16 M-F 430a-5a Wake Up Earl Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 1 1	y M-F 430a-5a Wake <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 64 WIVB 10/04/16 10/04/16 Wake Up Early AM 559-7a Start Date End Date Weekdays Spots/Week	M-F 559a-7a <u>Rate</u>	:30	NM	1	\$450.00

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	Contract / Revision 948298 /	Alt Order # 25321928		
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Advertiser POL/Chris Jacobs		riginal Date / Revision 09/30/16 / 10/03/16		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type S	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/03/1610/09/16-11	<u>Rate</u> \$450.00				
N 65 WIVB 10/06/16 10/06/16 Wake Up Early AM 559-7a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/161 1	M-F 559a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 66 WIVB 10/05/16 10/05/16 M-F 658-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/161 1	M-F 658-730p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 67 WIVB 10/05/16 10/05/16 M-F News 4 @ 6pm	M-F News 4 @ 6pn <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 68 WIVB 10/09/16 10/09/16 CBS Sunday Morn 9a-1030 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/161 1	a CBS Sunday Morn <u>Rate</u> \$400.00	:30	NM	1	\$400.00
		Totals 0.00	•	63	\$26,775.00

POL/Chris Jacobs

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/09/16	63	\$26,775.00	(\$4,016.25)	\$22,758.75
Totals	63	\$26,775.00	(\$4,016.25)	\$22,758.75

Signature:	Date:	